



Kansas Edition

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The Country Register...

- Prints approximately **15,000 to 23,000 papers** depending on months of publication.
- Is **distributed for FREE at over 150 locations** including advertisers' businesses & events, tourism & visitor's centers and various other locations across the state of Kansas (see pg 3 of the paper for index of advertising cities), and mailed directly to many quilt guilds and other groups.
- Advertisers are listed on *The Country Register* website with links provided to their own sites.
- *The Country Register* is also available to **view on the Internet** in a downloadable format.

The Country Register prints six issues each year:

February/March, April/May, June/July, August/September, October/November, December/January

Advertising Deadline is approximately the first of the month prior to each issue!

To place an ad: call, email, fax or mail to the contact information listed at the top.

ADVERTISING RATES - Effective June 24, 2008

(If interested in the B&B section, please ask for more pricing information)

Ad Size (height x width)	3 or more Consecutive Issues (3 issues = 6 mo, 6 issues = 1 year)	1 issue (2 months)
2" x 5"	\$75 per issue (x3 = \$225 or x6 = \$450)	\$90
3" x 5"	\$100 per issue (x3 = \$300 or x6 = \$600)	\$120
4" x 5"	\$125 per issue (x3 = \$375 or x6 = \$750)	\$150
5" x 5"	\$145 per issue (x3 = \$435 or x6 = \$870)	\$174
7" x 5" (1/4 page)	\$180 per issue (x3 = \$540 or x6 = \$1080)	\$216
7" x 10" (1/2 page)	\$325 per issue (x3 = \$975 or x6 = \$1950)	\$390
15" x 10" (full page)	\$550 per issue (x3 = \$1650 or x6 = \$3300)	\$660
2" x 2" Sell It, Tell It Ads (Optional size for Events, Home-based businesses or Supporting businesses)	\$30 per issue (x3 = \$90 or x6 = \$180)	\$40

**ADVERTISING
IS MOST
EFFECTIVE
WHEN IT IS
CONSISTENT!**

**Take advantage
of the
discounted
rates by
committing to
multiple issues!**

Note: For shared/group ads with multiple contacts, an additional \$10 fee will apply to each business' portion of cost.

ADD FULL COLOR TO YOUR AD - Price is in Addition to the Above Advertising Rates

Up to 1/4 Page Ad - \$50 per issue	1/2 Page Ad - \$90 per issue	Full Page Ad - \$150 per issue
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- Ad size and content can change for each issue if commit to consecutive issues.
- If you commit to 3 or 6 consecutive issues, you have 2 options for payment (we do accept MasterCard/Visa!):
 1. If you would like to pay for each issue separately, you will receive an invoice prior to each issue.
 2. OR you can pay for 3 issues at a time and receive 5% off or pay for 6 issues and receive 10% off. Discount only applies if payment received by first invoice's due date.
- Late fees can be applied to past due accounts.
- If you do not have an existing ad, we can and will design an ad for you at no extra charge.